



Booked, Bankable & BraveTM

A COMPANION WORKBOOK

*Your Guided Journal for Turning Your Expertise
into a Signature Book and Irresistible Brand*

www.uplyft.media



Welcome, Changemaker!

I see you. You're not just here to write a book. You're here to write a legacy. You're here to build a brand that feels like home, share your truth, and stand unapologetically in your brilliance.

This workbook is your sacred space to map it all out. It was crafted with your leadership, your voice, and your impact in mind. Think of this as your co-creator on the journey. The questions, prompts, and frameworks inside are meant to unlock clarity, spark creativity, and give you a plan that fits you.

Let's get you booked, bankable, and bold beyond belief.

- Seema Giri

How to Use This Workbook

This workbook was designed to pair with the 3-part Booked, Bankable & Brave™ video training. For each video, you'll find:

- **Key Takeaways**
- **Reflection Prompts**
- **Strategy Implementation Pages**

There's also a final Action Mapping Section to pull it all together.

Pro Tip: Don't overthink. Write like no one's watching. The brilliance is already inside you—this is just the unlocking mechanism.



Video #1

The #1 Reason Your Book Idea Isn't Landing

Key Takeaways:

- **Clarity beats cleverness:** Your book must solve a real problem your audience feels daily.
- **Emotion over information:** Stories sell. Stats support.
- Stop writing for everyone—write for the ONE who needs it most.

Reflection Prompts:

What problem does your ideal reader wake up thinking about?

We did the best thing we've ever done.

What transformation will your reader walk away with?



Strategy: Book Positioning Snapshot

Working Title:



Ideal Reader:



Main Promise:



Signature Story Thread:



Desired Impact on the Reader:

Video #2

Bankable - Build a Brand That Sells While You Sleep

Key Takeaways:

- Your book is just the beginning. It's the entryway into your ecosystem.
- Build the "book to brand to business" runway:
Message → Method → Monetization.
- Your offer should be in your book—not after it.

Reflection Prompts:

What are you known for today?

What do you want to be known for a year from now?

What service or product do you want your book to lead into?



Strategy: Brand Ecosystem Map

Message:



Core Method / Framework:



Primary Offer:



Audience Transformation:



Where Will You Lead Them Next?

Video #3

Brave - Claim the Spotlight Without Shrinking

Key Takeaways:

- Visibility isn't about ego—it's about service.
- Brave branding is telling your story before you feel "ready."
- The spotlight expands your voice, not your pressure.

Reflection Prompts:

Where have you been holding back in your visibility?

What part of your story are you most afraid to share (but know it would free others)?

How will more visibility change your business?



Strategy: Bold Visibility Blueprint

Your Brave Message:



Top 3 Platforms You'll Show Up On:



Speaking or Media Opportunities You'll Pursue:



Visibility Intention (Why it Matters to You):

From Insight to Action

Now that you've explored your book idea, aligned your brand ecosystem, and claimed your spotlight... it's time to move.



30-Day Action Sprint

Week 01	Finalize your book promise & outline
Week 02	Draft 1-2 chapters + post your brave story online
Week 03	Map your book-to-offer funnel (freebie, waitlist, or masterclass)
Week 04	Pitch 3 podcasts or speaking opportunities



My Brave Next Step:

I commit to...

Remember: You don't have to write like anyone else. You don't have to sound like anyone else.

Your book. Your brand. Your rules. And your people are already waiting.

Let's get you booked, bankable, and BRAVE.



Ready to Go Deeper? Work with Me

Changemaker, you've already taken the first bold step by showing up and doing this work. And if you're feeling that fire in your belly—the "I'm meant for more" energy—it's time to act on it.

If you're ready to:

- Write your bestselling book (the one that magnetizes aligned clients and stages),
- Clarify your brand so your message lands powerfully,
- And turn your lived experience into a legacy-building business...

Then I'd love to invite you to take the next step and work with me. Whether you're just starting to map your message, or you're sitting on chapters you've never shared, I meet you exactly where you are—and help you rise.

 Here's how we can work together:

- **Private Coaching & Mentorship:** Deep, high-touch support to write, publish, and leverage your book with intention.
- **The Write Your Bestseller Now™ Experience:** My signature group program guiding you from idea to impact in just 90 days.
- **Book-to-Brand Strategy Sessions:** Clarify your core message and position your book for maximum influence and income.

Let's talk about what's possible. Schedule a free discovery call today

Seema Giri

Speaker | Author | Leadership Mentor | Advocate for Audacious Women

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